

UNDER CONSTRUCTION

LECTURE SERIES FB07

03.12.

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**The Islamic State's Video
Propaganda –
A Live Video Analysis**

The Islamic State's (IS) video propaganda is infamous for its slick look, intimidating messages, and repeated calls for violence. What is less known, however, is how concisely some of its videos are designed with respect to film rhetoric: applying color and lighting schemes, developing visual tropes, and producing some complex visual FX (to name just three) in accordance with its ideological message as well as factors like outside military pressure, the Islamic State's media has proven it can encode its violent ideology into film in numerous ways even without spilling blood.

This lecture will open the vault of the Islamic State's film history and invite you to the laboratory of a film semiotician who currently works in civil security research. Conducting a live analysis, this lecture will look at some exemplary Islamic State videos in-depth, discuss the Islamic State's ideology and provide methodological insight on how to read the semiotics of ideology in propaganda videos.